

BRENT GUMMOW

EXPERIENCE

Product Engineer, POWR.io >> www.POWR.io

1/2018 - present >> San Francisco, CA/Portland, OR (remote)

- Full-stack software developer on the Core Product Team
- Led a full rewrite of our third-party payment processing products, improving our users' ability to accept payments from their customers
- Makes key product decisions with our team Product Manager and Designer to guide the roadmap for the future of the software.
- Specs projects and tasks based on designs and business logic.
- Revamp product design, flow, and code for several core products.
- Reduced user churn by converting several back-end support functions to have a user-facing interface.
- Helped introduce React into a backbone/rails application.
- Syncs with support to monitor user feedback and help with engineering solutions when necessary
- A champion of documentation and regularly presents at the weekly engineering team meeting
- Taking new projects from research and design through coding and quality assurance testing.
- Performs code reviews for colleagues on a daily basis

Solutions Manager/Multi-talento, Jimdo >> www.jimdo.com

7/2011 - 12/2016 >> San Francisco, CA

- **Owned and managed dozens projects over a 6-year span** for this international SAAS company, spanning Product, Marketing, and Operations
- **Led a team** bridging the gap between product capability and customer needs, improving customer retention and upgrade rates
- **Managed major product integration** with www.99designs.com resulting in over \$1 million in revenue in the first year and an additional 1000 designers certified to work with clients on our platform
- **Conceptualized and launched English content marketing strategy** and designed and coded our company blog on Wordpress
- **Utilized HTML, CSS, JavaScript, and jQuery** to create marketing and training web assets.

Instructional Designer, Academy of Art University

4/2009 - 7/2011 >> San Francisco, CA

- **Designed and coded online course** in custom LMS using HTML, CSS, Flash, and Photoshop

Multimedia Developer, Impact Communications

1/2008 - 3/2009 >> Cleveland, OH

- **Produced, designed, and coded commercial websites and interactive museum exhibits** using HTML, CSS, Flash, JavaScript, jQuery, and Photoshop.

CAREER SUMMARY

Product-focused Full Stack Software Developer with skills in JavaScript, React, and Ruby on Rails to compliment over 25 years of experience in web design, team leadership, and product ownership. I specialize in web products and tools for the SMB market.

SKILLS

- HTML, CSS
- JavaScript, Vanilla, jQuery
- React.js, Redux
- Ruby, Ruby on Rails
- SQL, Git
- Product ownership
- Project management
- Agile, Dedicated Sprints & Kanban
- Design Thinking
- Graphic design and Photoshop
- Video/audio production and editing
- Writing blog posts, documentation, and marketing copy
- Public speaking, screencasts, and webinars
- Team leadership and mentoring

EDUCATION

Bachelor of Arts, magna cum laude

Xavier University, 1995

Comm Arts: Electronic Media

App Academy, 2017

1000 hrs Full-stack Software

Development Bootcamp

CONTACT

www.karmapoint.com

www.linkedin.com/in/karmapoint

<https://github.com/karmapoint>

karmapoint@gmail.com

216-926-6291