

# BRENT GUMMOW

## PROJECTS

### PostReader - Full Stack Developer - [www.PostReader.net](http://www.PostReader.net)

Browser-based RSS reader inspired by Feedly

- **Created a Rails backend that utilized a React view layer authored with Redux architecture.**
- **Implemented a Ruby XML parser** to pull content and meta data from active RSS feeds added by users.
- **Rendered articles using React components** and provided a mechanism for collected feeds and saved articles allowing users to save their research for later viewings.

### Cutlery - Frontend Developer - <https://karmapoint.github.io/Cutlery>

JavaScript card game based on SET

- Designed and coded a fun and simple drag and drop card game
- Created custom modal overlays with JavaScript and CSS

## EXPERIENCE

### Solutions Manager/Multi-talento, Jimdo

7/2011 - 12/2016 >> San Francisco, CA

- **Owned and managed dozens projects over a 6-year span** for this international SAAS company, spanning Product, Marketing, and Operations
- **Led a team** bridging the gap between product capability and customer needs, improving customer retention and upgrade rates
- **Managed major product integration** with [www.99designs.com](http://www.99designs.com) resulting in over \$1 million in revenue in the first year and an additional 1000 designers certified to work with clients on our platform
- **Conceptualized and launched English content marketing strategy** and designed and coded our company blog on Wordpress
- **Utilized HTML, CSS, JavaScript, and jQuery** to create marketing and training web assets such as <https://expanding.jimdo.com> and <https://www.frank.io>

### Instructional Designer, Academy of Art University

4/2009 - 7/2011 >> San Francisco, CA

- **Managed cross-disciplinary teams** to build 4-6 online courses each semester
- **Designed and coded online course** in custom LMS using HTML, CSS, Flash, and Photoshop

### Multimedia Developer, Impact Communications

1/2008 - 3/2009 >> Cleveland, OH

- **Produced, designed, and coded commercial websites and interactive museum exhibits** using HTML, CSS, Flash, JavaScript, jQuery, and Photoshop.

## CAREER SUMMARY

Full Stack Software Developer with skills in JavaScript, Ruby, and React to compliment over 20 years of experience in web design, team leadership, project management, and video production.

## SKILLS

- Ruby, Ruby on Rails
- JavaScript, jQuery
- React.js, Redux
- SQL, Git
- HTML, CSS
- Project management
- Product ownership
- Agile and Kanban
- Design Sprint
- Graphic design and Photoshop
- Video/audio production and editing
- Writing blog posts, documentation, and marketing copy
- Public speaking, screencasts, and webinars
- Team leadership and mentoring

## EDUCATION

Bachelor of Arts, magna cum laude  
**Xavier University**, 1995  
Comm Arts: Electronic Media

### App Academy, 2017

1000 hrs Full-stack Software  
Development Bootcamp

## CONTACT

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